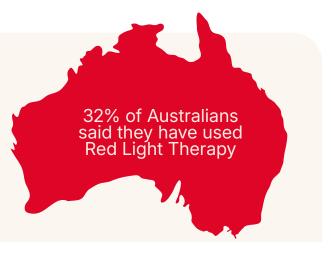
AUSTRALIA KEY REGIONAL INSIGHTS



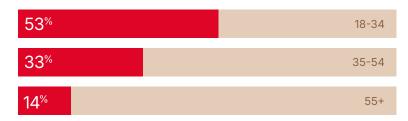
Muscle and joint relaxation are the primary motivators for usage, especially among men, with 43% of male users citing this as their main reason.

61% of Australian users began their Red Light Therapy journey in the past two years, reflecting a rapid rise in adoption.

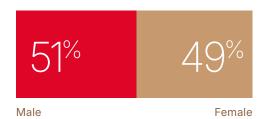




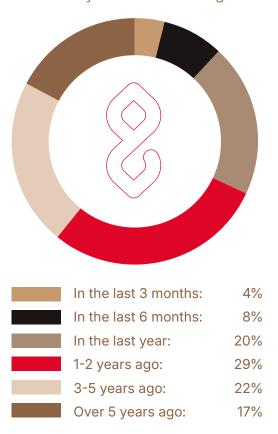
Adoption use by age group:



Gender breakdown of users:



When did you first start using RLT?



Top 3 reasons for Red Light Therapy use:

1	
To help relax my muscles and joints	38%
2	
To achieve younger looking skin	25%
3	
To improve my sleep	25%

^{*}This report is based on research conducted in December 2024 by Opimium Research, surveying 7,000 adults across four key markets: the United Kingdom, United States, United Arab Emirates, and Australia.